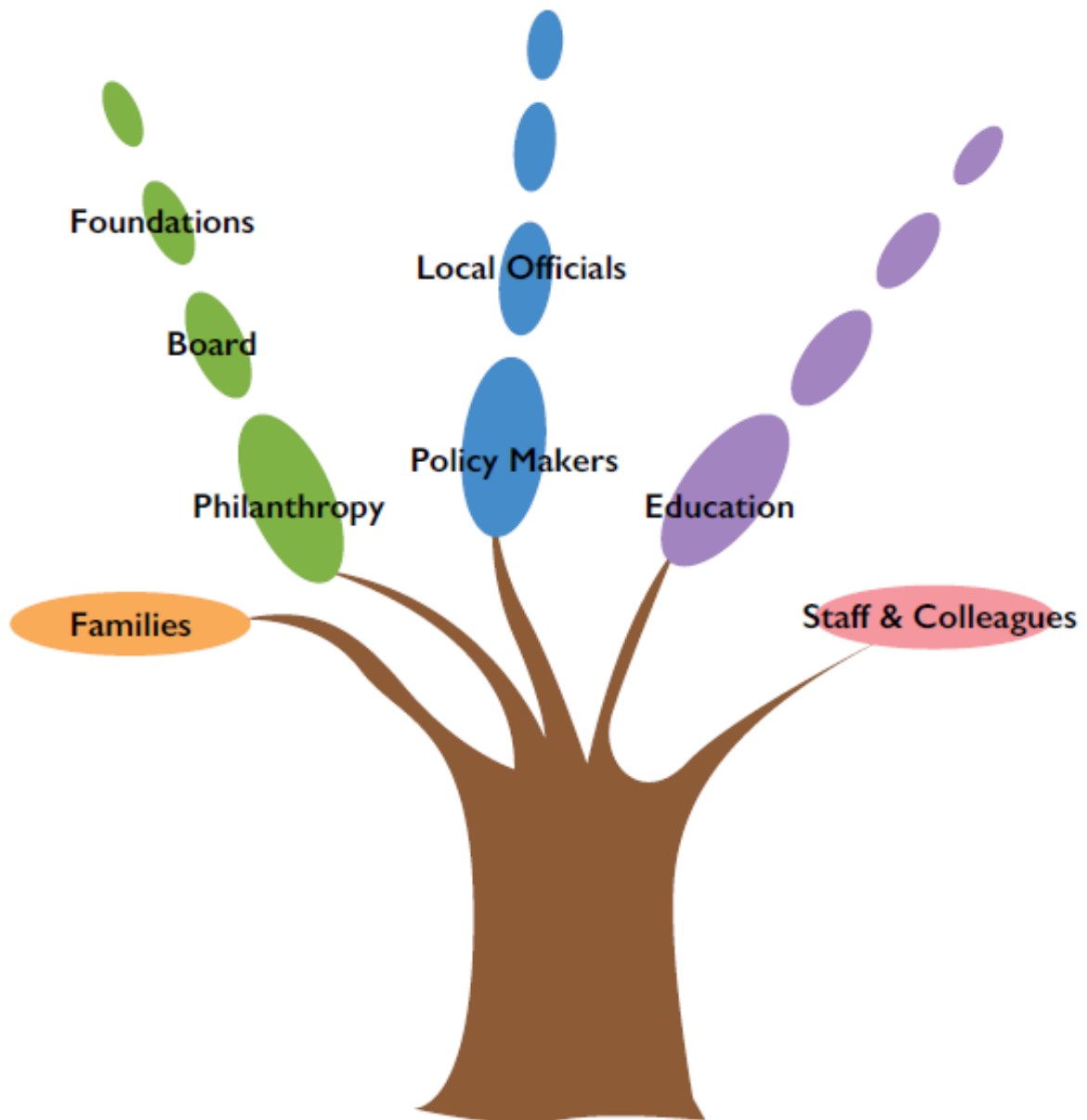


State Library of North Carolina
NCPLDA Summit

Engaging Community Leaders: Exercise One

>> Fill out the Community tree. What other formal and informal groups exist?



Engaging Community Leaders: Exercise One (cont.)

>>For each organization on the Community Tree, identify a community leader.

ACTivity

Here are criteria to keep in mind when identifying community leaders from each audience. These are individuals who:

1. **are known in the community** – they may be leaders in their neighborhoods, political figures, business heads and are names that many would recognize and respect.

2. **are likely to be committed to this work** – whether because of their position or their library support, these are individuals who will share thoughts and ideas to help keep the library forward-thinking.
3. **are key influencers** – these are individuals who, by virtue of the position they hold or for other reasons, have resources, relationships or networks to move work forward.

4. **cut across boundary sectors** – these are individuals who break through barriers rather than resist them.

5. **add a dimension of diversity** – in the broadest sense of diversity – race, age, religion, job, area of focus or expertise.

Consider the five criteria above. Who are the 10 leaders that you would engage immediately?

	Name	Affiliation
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		
